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# **Corporate Presentation**

May 2018

www.geelyauto.com.hk



#### **Sales Performance**

Jan. - Apr. 2018

**Overall:** Domestic: Exports: 515,113 units, +41% YoY 510,088 units +41% YoY 5,025 units +77% YoY

A-segment Sedans (New Emgrand+Vision+Emgrand GS/GL+Kingkong)

258,714 units +12% YoY

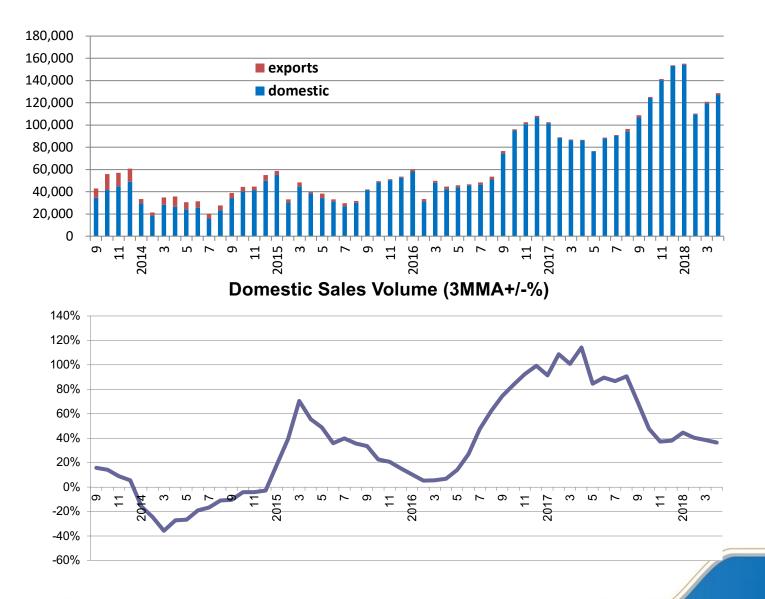


SUVs (Vision SUV+Boyue+X1+X3+S1)

216,492 units +78% YoY



#### **Sales Performance**

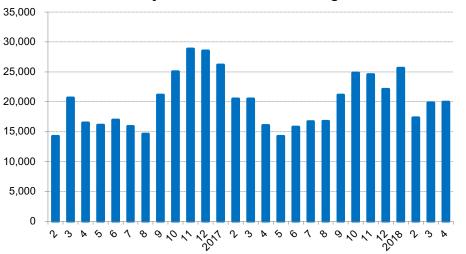


## Key Model – New Emgrand & Vision

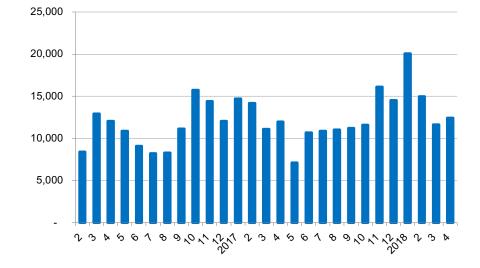


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**Monthly Sales Volume of Vision** 







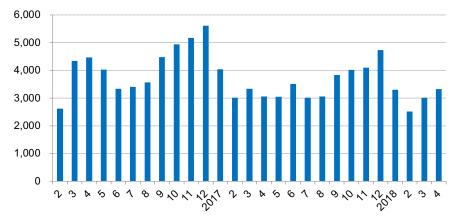


## Key Model – Borui



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#### Monthly Sales Volume of Borui



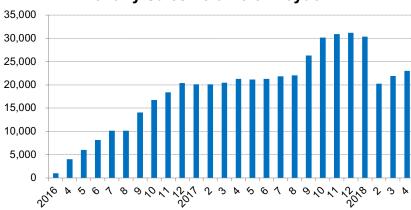
Engine:	1.8T, 2.4L
<b>Transmissions</b> :	6AT
Dimension:	4956/1861/1513
Wheelbase:	2850
Power:	135Kw (1.8T)
Max. Torque:	300/1750-4000
	N.m/rpm(1.8T)
MSRP:	RMB119,800-179,800



# **Key Model – Boyue**



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#### Monthly Sales Volume of Boyue

Engine:	1.8T, 2.0L
Transmissions:	6MT, 6AT
Dimension:	4519/1831/1694
Wheelbase:	2670
Power:	135Kw (1.8T)
Max. Torque:	285/1500-4000
	N.m/rpm(1.8T)
MSRP:	RMB98,800-159,800



# **Key Model – Emgrand GS**



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#### **Monthly Sales Volume of Emgrand GS**

Engine:	1.4T, 1.8L
Transmissions:	6DCT, 6MT
Dimension:	4440/1833/1560
Wheelbase:	2700
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000
	N.m/rpm (1.4T)
MSRP:	RMB77,800-116,800

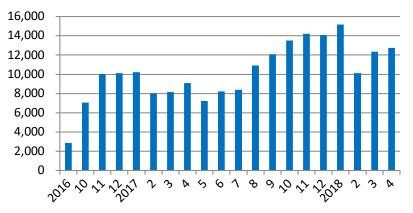


# **Key Model – Emgrand GL**



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#### Monthly Sales Volume of Emgrand GL



1.4T, 1.8L
6DCT, 6MT
4725/1802/1478
2700
98kw/5200rpm (1.4T)
215/2000-4000
N.m/rpm (1.4T)
RMB78,800-115,800



# **Key Model – Vision SUV**

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Engine:

Power:

**MSRP:** 

Transmissions:

**Dimension:** Wheelbase:

Max. Torque:

16,000														-
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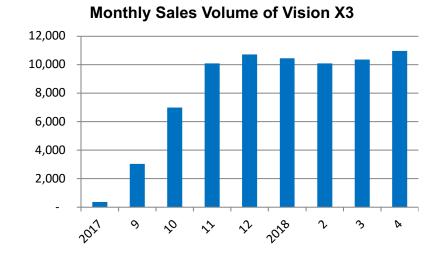
Mon	thly	Sales	Volume	of \	vision SUV	
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1.3T, 1.8L	
CVT, 5MT	
4500/1834/1707	
2661	
98kw/5500rpm (1.3T)	
185/2000-4500N.m/rpm	
RMB74,900-101,900	

### Key Model – Vision X1 & Vision X3



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#### Monthly Sales Volume of Vision X1

**New Energy Strategy** 

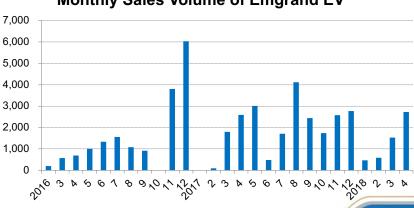


#### **Emgrand EV450**

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- Power/Torque: 120kw/250Nm
- Top Speed: 140km/h
- Acceleration: 9.3s (0-100km/h)
- Range: 450km @ 60km/h
- Range: 400km (NEDC)
- Battery Capacity: 52kWh (NCM)
- **Two Charging Ports:** Slow (9 hrs) / Fast (30 mins)





#### Monthly Sales Volume of Emgrand EV

### **New Products**

- 2018 sales volume target at 1,580,000 units (+27% over 2017)
- 2 SUVs, 2 Sedan, 2 EV, 1 MPV
- Lynk & Co 02 and 03

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- Upgraded versions of existing major models
- New HEV, PHEV models





## Lynk & Co

 Global brand, Global manufacturing, European design & technologies, Innovative business model

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- JV with 5:3:2 share holding structure of the listed group, Volvo Car and the parent group
- Supplement current market coverage by Geely (mass) and Volvo brands (premium), targeting at global high-end market segment
- Supported by new vehicle models developed from CMA
- 2018 over 200 stores in China
- 1Q 2019 in Europe, followed by USA; 10 new models by 2020
- Lynk & Co 01 recorded 9079 unit sales in April 2018.





## **Auto Finance Joint Venture**



- Located in Shanghai
- Registered capital increased to RMB 2B
- Commenced operation in September 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to end-customers
- Focusing on Tier-1 & -2 cities initially
- Supporting both Geely and Volvo Car brands
- Progressively covering the whole China market
- 2017 net profit RMB48m

## **Geely iNTEC Structure**

iN - Intelligent+Integration+IN Trend TEC - Technologhy

<b>G-POWER</b>	<b>G-SAFETY</b>	G-PILOT	<b>G-NETLINK</b>	G-BLUE
High Efficient Powertrain Technology	Humanism Safety Design	Intellectual Driving Technolgoy	Intellectual Mobility System	Healthy Ecological Techonolgy
• Powertrain system with Intellectual central Control	<ul> <li>Safety recognition circle</li> <li>Four- dimensional passengers protection system</li> </ul>	Intellectual driving central controlling system	<ul> <li>Intelligence- entertainme nt integrated digital tube</li> </ul>	<ul> <li>Ecological driving tube</li> <li>Interactive health sensation system</li> <li>Blue "heart" energy strategy</li> </ul>

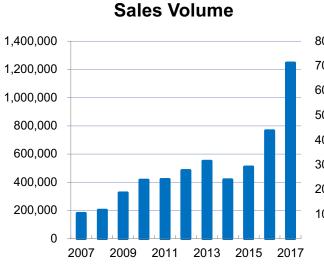


# **Geely GKUI**

- GKUI smart ecosystem comprises:
  - ✓ The cloud storage
  - A desktop similar to your phone
  - ✓ A driver unique ID, safe and reliable
  - ✓ The App ecosystem
- Powerful Speech recognition
- Fast interactive, timely system update
- First installed in 2018 Boyue, and later in all the models

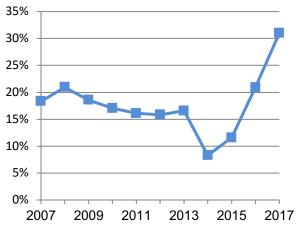


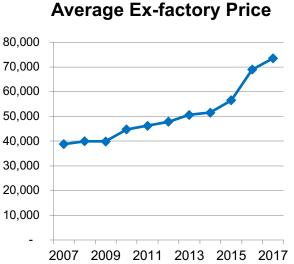
### **Financial Performance**



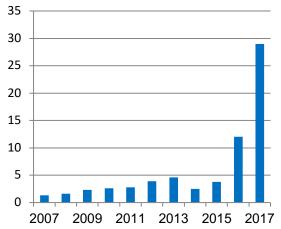
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**Return on Equity** 

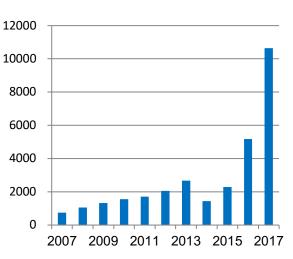




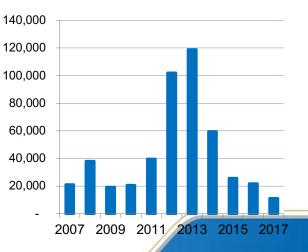
#### Cash Dividend per Share (HK Cents)



**Net Profit** 



**Export Sales Volume** 



# Strategy

Products:	<ul> <li>Platform and modular architecture;</li> <li>Focus on powertrain technology;</li> <li>In-house international design capabilities;</li> <li>Joint product architecture with Volvo Car;</li> <li>Focus on EV, PHEV &amp; HEV to speed up new energy product offerings;</li> <li>Strategic alliance to upgrade technologies</li> </ul>
Services:	<ul> <li>More than 880 dealers in China;</li> <li>20 sales agents, 231 sales and service outlets in 20 oversea countries;</li> <li>Vehicle finance JV with BNP Paribas Personal Finance</li> </ul>
Branding:	<ul><li> "Geely" brand for mass market;</li><li> "Lynk&amp;Co" brand for upper market</li></ul>



## **Geely Automobile in Figures**

Year started:	1998
Total workforce:	41,600 (on Dec. 31 <sup>st</sup> , 2017)
Manufacturing facilities:	9 plants in China + 1 JV plant in Belarus
Products:	10 major models under 5 platforms
Distribution network:	More than 880 dealers in China; 723 4S dealers and 157 franchisee stores in 23 provinces.
2017 sales volume:	1,247,116 units (99% in China market)
2017 revenues:	US\$14.8 billion
Market Capitalization:	US\$26.2 billion (on May 8 <sup>th</sup> , 2018)

#### **Important Notice**

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